

MASTER OF ARTS IN MANAGEMENT (2021/2022)

No.	Course	Module Leader	Workshop	Lecture	Egz/Zal	Lecture	Seminar	Workshop	Internship	Hours	ECTS	Remarks
YEAR 1												
SEMESTER 1												
1	Business Aviation Law				Z		30			30	3	
2	Contemporary Management Concepts				E		30			30	4	
3	Knowledge Management				Z			15		15	2	
4	International Business Negotiations				Z			30		30	3	
5	Coaching and Mentoring				Z			45		45	4	
6	Enterprise Change Management				Z		15	15		30	3	
7	Corporate Social Responsibility				Z		15			15	2	
8	Airline Sales Management				Z			30		30	4	
9	Elective 1 (1 out of 2): 1. Marketing in the Airline Industry 2. Public Relations in the Airline Industry				Z		30			30	3	
10	Foreign Language (Elective)				Z			30		30	2	
1st semester total						0	120	165	0	285	30	
SEMESTER 2												
1	Risk Management in Aviation Industry				Z			30		30	4	
2	Startup Management				Z			30		30	3	
3	Brand Management				Z			30		30	3	
4	Leadership and Teambuilding				Z			30		30	3	
5	Communication and Digital Marketing				Z			30		30	4	
6	Airline Restructuring and Bankruptcy				Z		30			30	3	
7	Advanced Strategic Management						15	15		30	4	
8	Elective 1 (1 out of 2): 1. Innovations and Intellectual Property Management 2. Airline Procurement	1. Aviation			Z			15		15	2	
9	Elective 2 (1 out of 3): 1. Airport and Air Traffic Management 2. CAA Aviation Management 3. Flight Operations Management				Z			15		15	2	
10	Foreign Language (Elective)							30		30	2	
2nd semester total						0	45	225	0	270	30	
YEAR 1st TOTAL						0	165	390	0	555	60	
YEAR 2												
SEMESTER 3												
1	Interpersonal Communication Workshop				Z			30		30	2	
2	Foreign Language (Elective)				E			30		30	2	
3	Thesis Seminar				Z		30			30	6	
4	Specialisation Courses				Z			150		150	20	
3rd semester total						0	30	210	0	240	30	
SEMESTER 4												
1	Internship				Z				420	420	17	
2	Thesis Seminar				E		30			30	13	
4th semester total						0	30	0	420	450	30	
YEAR 2nd TOTAL						0	60	210	420	690	60	
TOTAL FOR TWO YEARS						0	225	600	420	1245	120	

LIST OF SEPCIALISATION COURSES

AVIATION MANAGEMENT												
1	International and European Aviation Law				Z			20			3	
2	Building and Managing Airline Relationships				Z			30			3	
3	Airline Crisis Management				Z			20			3	
4	Airline Quality Management				Z			20			3	
5	Airline Financial Management				Z			20			3	
6	Human Resource Management and Labour Law in the Aviation Industry				Z			20			2	
7	Safety and Security Management				Z			20			3	
TOTAL								150			20	