

## MASTER OF ARTS IN MANAGEMENT (2022/2023)

No.	Course	Module Leader	Workshop	Lecture	Seminar	Workshop	Internship	Hours	ECTS	Remarks	
<b>YEAR 1</b>											
<b>SEMESTER 1</b>											
1	Business Aviation Law			Z		30		30	3		
2	Contemporary Management Concepts			E		30		30	4		
3	Knowledge Management			Z			15	15	2		
4	International Business Negotiations			Z		30		30	3		
5	Coaching and Mentoring			Z			45	45	4		
6	Enterprise Change Management			Z	15	15		30	3		
7	Corporate Social Responsibility			Z	15			15	2		
8	Airline Sales Management			Z		30		30	4		
9	Elective 1 (1 out of 2): 1. Marketing in the Airline Industry 2. Public Relations in the Airline Industry			Z	30			30	3		
10	Foreign Language (Elective)			Z		30		30	2		
				<b>1<sup>st</sup> semester total</b>		<b>0</b>	<b>120</b>	<b>165</b>	<b>0</b>	<b>285</b>	<b>30</b>
<b>SEMESTER 2</b>											
1	Risk Management in Aviation Industry			Z		30		30	4		
2	Startup Management			Z		30		30	3		
3	Brand Management			Z		30		30	3		
4	Leadership and Teambuilding			Z		30		30	3		
5	Communication and Digital Marketing			Z		30		30	4		
6	Airline Restructuring and Bankruptcy			Z	30			30	3		
7	Advanced Strategic Management				15	15		30	4		
8	Elective 1 (1 out of 2): 1. Innovations and Intellectual Property Management 2. Airline Procurement	1. Aviation		Z		15		15	2		
9	Elective 2 (1 out of 3): 1. Airport and Air Traffic Management 2. CAA Aviation Management 3. Flight Operations Management			Z		15		15	2		
10	Foreign Language (Elective)					30		30	2		
				<b>2<sup>nd</sup> semester total</b>		<b>0</b>	<b>45</b>	<b>225</b>	<b>0</b>	<b>270</b>	<b>30</b>
				<b>YEAR 1<sup>st</sup> TOTAL</b>		<b>0</b>	<b>165</b>	<b>390</b>	<b>0</b>	<b>555</b>	<b>60</b>
<b>YEAR 2</b>											
<b>SEMESTER 3</b>											
1	Interpersonal Communication Workshop			Z		30		30	2		
2	Foreign Language (Elective)			E		30		30	2		
3	Thesis Seminar			Z	30			30	6		
4	Specialisation Courses			Z		150		150	20		
				<b>3<sup>rd</sup> semester total</b>		<b>0</b>	<b>30</b>	<b>210</b>	<b>0</b>	<b>240</b>	<b>30</b>
<b>SEMESTER 4</b>											
1	Internship			Z			420	420	17		
2	Thesis Seminar			E	30			30	13		
				<b>4<sup>th</sup> semester total</b>		<b>0</b>	<b>30</b>	<b>0</b>	<b>420</b>	<b>450</b>	<b>30</b>
				<b>YEAR 2<sup>nd</sup> TOTAL</b>		<b>0</b>	<b>60</b>	<b>210</b>	<b>420</b>	<b>690</b>	<b>60</b>
				<b>TOTAL FOR TWO YEARS</b>		<b>0</b>	<b>225</b>	<b>600</b>	<b>420</b>	<b>1245</b>	<b>120</b>

### LIST OF SEPCIALISATION COURSES

<b>AVIATION MANAGEMENT</b>										
1	International and European Aviation Law			Z		20			3	
2	Building and Managing Airline Relationships			Z		30			3	
3	Airline Crisis Management			Z		20			3	
4	Airline Quality Management			Z		20			3	
5	Airline Financial Management			Z		20			3	
6	Human Resource Management and Labour Law in the Aviation Industry			Z		20			2	
7	Safety and Security Management			Z		20			3	
				<b>TOTAL</b>				<b>150</b>		<b>20</b>